

## **BEST PRACTICE-1:**

### **1. Title of the Practice : Entrepreneurship Development for Girl students**

#### **2. Goal**

The college was established to provide facilities for the students who are deprived of new opportunities to develop their skills and personality, as they belong to the rural area. As per the social norms the percentage of the girls getting married before they complete their graduation is quite large. Those students who have potential to have a good career in life are torn off from the education. With an intention to provide them an opportunity in future and to possess some knowledge and skills to earn money from small capital we started this activity in college since 2007.

#### **Objectives of the activity are –**

- To enable the girls to start their own business.
- To introduce the students various fields of business.
- To educate them right from costing to marketing
- To make them aware of the overheads for calculation of the cost and profit.
- To make them self-independent and confident

#### **3. The Context**

The girls never have opportunities to go out of Chakan to learn new skills; in spite of possessing good caliber. The social systems are the constraints for their progress. Most of them have education as their second priority to farming and looking after the houses. To have the sense of self respect and self esteem, they are introduced with the new opportunities through these activities, which are feasible for them to follow with little capital.

#### **4. The Practice**

To the beginning of the year, the committee discusses with the Principal about the activities and the budget. The students are given a few options to choose the product as per their liking and the scope they find easier to produce in their area. We conduct workshops twice a year; one workshop in each term of the academic year. Initially we tried to conduct two programmes in each term but it turned out to be too hectic as the students had to participate in other activities as well. We invite the expertise having professional and practical knowledge in that subject. Also the professor of Economics, who happens to be a member of this committee, explains all the financial factors in the production. He guides them right from purchasing the raw material to the marketing in an impressive manner. The resource person gives a lecture initially telling the practical aspect of the products. The addresses of the shops of the raw material and then the procedure. The students get a good opportunity to make the product under the guidance of the resource person. Then they practice at home and sell the products within their area. We exhibit the products on 26<sup>th</sup> Jan every year and the management members, LMC members, the professors visit it. The students get motivation with their interest and valuable guidance.

To mention a few selected workshops which turned really beneficial to the students to earn money are as follows-

- Making of Fur Toys

- Making of Perfumes
- Fancy Candles
- Instant food recipes such as *Upama, Idli, Dhokala*, Chutneys etc.
- Making Spices and Ayurvedic Face Packs
- Artificial Jewelry
- Eco – friendly Ornaments and Decoration
- Designer Key Holders
- Designer Name Plates
- Making Moulds and Effigy
- Paper-flower Arrangement
- Mural Making
- Lampshades
- Floating Lamps

### 5. Evidence of Success

This activity is not merely a hobby class but a source of income for the students. Many students have tried making products.

Many students proudly told us that they shared a significant part of Diwali expenses from their source of income by making and selling these products. Also they helped themselves learning computer courses and paying college fees. A girl had to start this kind of business for her husband who met with an accident and lost his job.

This activity is very well appreciated by the students and has reached a level of success so far.

### 6. Problems Encountered and Resources Required

The major problem is of the expenses for conducting of the courses. We depend upon the sponsors for funds. Only during the year 2010-11, we received a grant from Student Welfare Department of Savitribai Phule Pune University.

### BEST PRACTICE-2:

#### 7. Title of the Practice : Counseling programmes for the girl students

The counseling sessions are organized for the girl students in order to deal with the issues related to their health, psychological issues and any other issues.

#### Contact Details

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