



Chakan Shikshan Mandal's

Arts & Commerce College, Chakan

Agarwadi Road, A/P. Chakan, Tal. Khed, Dist. Pune - 410 501



3rd Cycle

Assesment and Accreditation

Criterion-1

Curricular Aspects

KI :1.3 Curriculum Enrichment



CHAKAN SHIKSHAN MANDAL'S

Arts & Commerce College, Chakan

Agarwadi Road, A/P. Chakan, Tal. Khed, Dist. Pune - 410 501

Affiliated to Savitribai Phule Pune University, (I. D. No. PU/PN/075-1989)

Website : www.csmaccc.com | Phone : 8087767451 | Email : csmaccc@rediffmail.com

Ref. No. CSMACCC / 214 /2022-23

Date : 20 / 06 /2023

DECLARATION


This is to declare that the information, reports, true copies of the supporting documents, numerical data etc. submitted/presented in this file is verified by Internal Quality Assurance Cell (IQAC) and is correct as per the records. This declaration is for purpose of NAAC accreditation of HEI for 3rd cycle period 2017-18 to 2021-22.

Date: 20 June 2023

Place: Chakan


Prof. Vikas Deshmukh
 Coordinator
 IQ.A.C.
 Arts & Commerce College
 Chakan, Tal-Khed, Dist-Pune.




Dr. Rajesh Latane
 Principal
 C.S.M.'s Arts & Commerce College
 Chakan, Tal-Khed, Dist-Pune.

Principal,

Dr. Rajesh Latane

M. A. (English), SET, Ph.D.

Mob. : 9423327281, 7972698175

Email : rslatane@gmail.com

1.3.1: Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum

INDEX

Sr.No.	Document Name
1.	Cross Cutting Issues
2.	FYBA Democracy and Election
3.	Environmental Studies
4.	Business Communication
5.	Business Ethics

List and descriptions of Course addressing cross cutting issues in the Curriculum.

Chakan Shikshan Mandal's
Arts and Commerce College Chakan,
 Tal.- Khed, Dist.- Pune

Sr. No.	Course Name	Description
1.	F.Y.B.A (Politics, Democracy, Election and Governance)	1) College organizes lectures and seminars in relation to the Constitution of India to acquaint students with the basic framework of Indian government and the process of Governance. 2) To help the students understand various approaches of Democracy and Governance, the college organises the lectures and seminars related to Political Science and Governance. 3) The college organizes mock parliament sessions, to familiarize students with the execution of the Constitution of India.
2.	F.Y.B.Com Business Ethics	1) The objective behind teaching this subject is to equip the students with the knowledge and skills necessary to address business problems. 2) Through curriculum, the students understand and gain deep understanding of the ethical principles that guide decision making in business and develop critical thinking to navigate complex business situations with integrity and responsibility. 3) The experts in the industry i.e. industrialists, HR managers, M.D. etc. are invited as resource persons to conduct seminars and workshops to discuss corporate governance and global business trends.
3.	S.Y.B.A. and S.Y.B.Com Environmental Science	1) The curriculum of the Environment Awareness or studies includes subjects related to programs of environment conservation activities such as tree plantation, social awareness rallies etc. 2) The college has installed a solar hybrid power generation renewable energy plant on the top of the building. 3) College is promoting stringent pollution control norms by conducting frequent energy and green environment audit of the college campus.
4.	T.Y.B.A Politics and Introduction to Political Ideologies	1) The lectures, by inviting experts in the field of Political science, are organised to make students understand the role of different political ideologies and their impact on current politics. 2) The projects related to politics and political ideologies are made by the students to confront them with the crosscutting issues in the field. 3) The case study method is used to help the students to understand how different political ideologies have been inculcated among the people. 4) Debate-discussion sessions that explore the key differences between different political ideologies are organised for the students. This provides students with an opportunity to develop critical thinking.



Principal
 C.S.M.'s Arts & Commerce College
 Chakan, Tal-Khed, Dist-Pune

सावित्रीबाई फुले पुणे विद्यापीठ
(पूर्वीचे पुणे विद्यापीठ)

दूरध्वनी क्रमांक :
०२०-२५६९११२३३
२५६०१२५८
२५६०१२५९



शैक्षणिक विभाग
गणेशखिंड, पुणे-४११ ००७
वेबसाइट : www.unipune.ac.in
ई-मेल : boards@pun.unipune.ac.in

संदर्भ क्र. : सीबीएच / ३०८

दिनांक : १७/११/२०२०

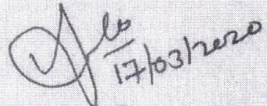
परिपत्रक क्र. १२८/२०२०

विषय:- सर्व विद्याशाखांमधील पदवी अभ्यासक्रमाच्या प्रथम वर्षाच्या विद्यार्थ्यांसाठी लोकशाही, निवडणूक व सुशासन हा 2 Credits चा अभ्यासक्रम अनिवार्य करण्यास शैक्षणिक वर्ष २०२०-२०२१ पासून मान्यता देणेबाबत.

विद्यापीठ अधिकार मंडळाने घेतलेल्या निर्णयानुसार कळविण्यात येते की, सर्व विद्याशाखांमधील पदवी अभ्यासक्रमाच्या प्रथम वर्षाच्या विद्यार्थ्यांसाठी लोकशाही, निवडणूक व सुशासन हा 2 Credits चा अभ्यासक्रम अनिवार्य करण्यास व त्याच्या अभ्यासक्रमास शैक्षणिक वर्ष २०२०-२०२१ पासून मान्यता देण्यात येत आहे.

सदर अभ्यासक्रम सावित्रीबाई फुले पुणे विद्यापीठाच्या www.unipune.ac.in या संकेतस्थळावर Syllabi या शीर्षकाखाली उपलब्ध करण्यात आला आहे, याची सर्व संबंधितांनी नोंद घ्यावी.

मा. प्राचार्य, सर्व संलग्न महाविद्यालये यांना विनंती की, सदर परिपत्रकाचा आशय सर्व संबंधितांच्या निदर्शनास आणून द्यावा.


सहायक कुलसचिव
(शैक्षणिक विभाग)




Principal
C.S.M.'s Arts & Commerce College
Chakan, Tal-Khed, Dist-Pune.

प्रत माहितीसाठी व पुढील योग्य त्या कार्यवाहीसाठी:-

१. मा. अधिष्ठाता, सर्व विद्याशाखा
२. मा. प्राचार्य, सर्व संलग्न महाविद्यालये
३. मा. संचालक, परीक्षा व मूल्यमापन मंडळ, सावित्रीबाई फुले पुणे विद्यापीठ
४. मा. संचालक, स्पर्धा परीक्षा केंद्र
५. मा. संचालक, (आंतरराष्ट्रीय केंद्र)
६. मा. प्रमुख, विद्यापीठ उपकेंद्र :अहमदनगर, नाशिक.
७. मा. उपकुलसचिव, परीक्षा (१,२)
८. सिस्टीम अॅनालिस्ट डेटा प्रोग्रेसिंग युनिट
९. मा. उपकुलसचिव, शैक्षणिक प्रवेश विभाग
१०. मा. उपकुलसचिव, नियोजन व विकास विभाग
११. मा. उपकुलसचिव, शैक्षणिक पात्रता विभाग
१२. मा. उपकुलसचिव (सभा व दफ्तर विभाग)
१३. मा. उपकुलसचिव (परीक्षा-एस.अॅण्ड टी.विभाग)
१४. मा. उपकुलसचिव, (कायदा व तक्रार निवारण विभाग)
१५. मा. उपकुलसचिव, जनसंपर्क अधिकारी
१६. सहायक कुलसचिव (परीक्षा समन्वय विभाग)
१७. सहायक कुलसचिव (गोपनीय कक्ष)
१८. सहायक कुलसचिव (संलग्नता कक्ष)
१९. सहायक कुलसचिव (प्र-कुलगुरु कार्यालय)
२०. कक्षाधिकारी (बहिःस्थ विभाग)

विद्यापरिषद उराव क्र. - ब ३२ पीए/३२/२०२० दि. २३ जानेवारी, २०२०




Principal
C.S.M.'s Arts & Commerce College
Chakan, Tal-Khed, Dist-Pune.

Savitribai Phule Pune University, Pune
For All faculties

**2 credit Compulsory course for all the First Year students in All
Faculties**

Democracy, Election and Governance

Objectives:

1. To introduce the students meaning of democracy and the role of the governance
2. To help them understand the various approaches to the study of democracy and governance

Module 1 Democracy- Foundation and Dimensions

- a. Constitution of India
- b. Evolution of Democracy- Different Models
- c. Dimensions of Democracy- Social, Economic, and Political

Module 2 Decentralization

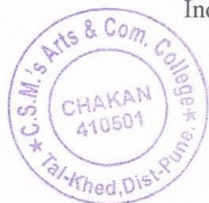
- a. Indian tradition of decentralization
- b. History of panchayat Raj institution in the lost independence period
- c. 73rd and 74th amendments
- d. Challenges of caste, gender, class, democracy and ethnicity

Module 3 Governance

- a. Meaning and concepts
- b. Government and governance
- c. Inclusion and exclusion

References:

1. Banerjee-Dube, I. (2014). *A history of modern India*. Cambridge University Press.
2. Basu, D. D. (1982). *Introduction to the Constitution of India*. Prentice Hall of India.
3. Bhargava, R. (2008). *Political theory: An introduction*. Pearson Education India.



Principal
C.S.M's Arts & Commerce College
Chakan, Tal-Khed, Dist-Pune.

4. Bhargava, R., Vanaik, A. (2010) *Understanding Contemporary India: Critical Perspective*. New Delhi: Orient Blackswan.
5. Chandhoke. N., Prasadardhi.P, (ed) (2009), '*Contemporary India: Economy, Society, Politics*', Pearson India Education Services Pvt. Ltd, ISBN 978-81-317-1929-9.
6. Chandra, B. (1999). *Essays on contemporary India*. Har-Anand Publications.
7. Chatterjee, P. (1997). *State and Politics in India*.
8. Dasgupta. S., (ed) (2011), '*Political Sociology*', Dorling Kindersley (India) Pvt. Ltd., Licensees of Pearson Education in south Asia. ISBN: 978-317-6027-7.
9. Deshpande, S. (2003). *Contemporary India: A Sociological View*, New Delhi: Viking Publication.
10. Guha, R. (2007). *India After Gandhi: The History of the World's Largest Democracy*, HarperCollins Publishers, New York.
11. Guha, R. (2013). *Gandhi before India*. Penguin UK.
12. Jayal. N.G. (2001). *Democracy in India*. New Delhi: Oxford University Press.
13. Kohli, A. (1990). *Democracy and discontent: India's growing crisis of governability*. Cambridge University Press.
14. Kohli, A., Breman, J., & Hawthorn, G. P. (Eds.). (2001). *The success of India's democracy* (Vol. 6). Cambridge University Press.
15. Kothari, R. (1989). *State against democracy: In search of humane governance*. Apex Pr.
16. Kothari, R. (1970). *Politics in India*. New Delhi: Orient Blackswan.
17. Kothari, R. (1995). *Caste in Indian politics*. Orient Blackswan.
18. Sarkar, S. (2001). *Indian democracy: the historical inheritance. the Success of India's Democracy*, 23-46.

मराठी संदर्भ ग्रंथ:

१. राही श्रुती गणेश., आवटे श्रीरंजन, (२०१९), '*आपलं आयकार्ड*', सुहास पळशीकर द युनिक अकॅडमी पब्लिकेशन प्रा.लि.,
२. व्होरा राजेंद्र., पळशीकर, सुहास.(२०१४). *भारतीय लोकशाही अर्थ आणि व्यवहार*. पुणे : डायमंड प्रकाशन.
३. सुमंत, यशवंत.(२०१८). *प्रा. यशवंत सुमंत यांची तीन भाषणे*. पुणे : युनिक अॅकॅडमी पब्लिकेशन्स प्रा.लि
४. भोळे. भा.ल. (२०१५). *भारतीय गणराज्याचे शासन आणि राजकारण*. नागपूर: पिंपळापुरे बुक प्रकाशन
५. कसवे. रावसाहेब. (२०१०)डॉ. आंबेडकर आणि भारतीय राज्यघटना. पुणे: सुगावा प्रकाशन



UNIVERSITY GRANTS COMMISSION**Ability Enhancement Compulsory Course (AECC – Environment Studies)****Unit 1 : Introduction to environmental studies**

- Multidisciplinary nature of environmental studies;
- Scope and importance; Concept of sustainability and sustainable development.

(2 lectures)

Unit 2 : Ecosystems

- What is an ecosystem? Structure and function of ecosystem; Energy flow in an ecosystem: food chains, food webs and ecological succession. Case studies of the following ecosystems :
 - a) Forest ecosystem
 - b) Grassland ecosystem
 - c) Desert ecosystem
 - d) Aquatic ecosystems (ponds, streams, lakes, rivers, oceans, estuaries)

(6 lectures)

Unit 3 : Natural Resources : Renewable and Non-renewable Resources

- Land resources and land use change; Land degradation, soil erosion and desertification.
- Deforestation: Causes and impacts due to mining, dam building on environment, forests, biodiversity and tribal populations.
- Water : Use and over-exploitation of surface and ground water, floods, droughts, conflicts over water (international & inter-state).
- Energy resources : Renewable and non renewable energy sources, use of alternate energy sources, growing energy needs, case studies.

(8 lectures)

Unit 4 : Biodiversity and Conservation

- Levels of biological diversity : genetic, species and ecosystem diversity; Biogeographic zones of India; Biodiversity patterns and global biodiversity hot spots
- India as a mega-biodiversity nation; Endangered and endemic species of India
- Threats to biodiversity : Habitat loss, poaching of wildlife, man-wildlife conflicts, biological invasions; Conservation of biodiversity : In-situ and Ex-situ conservation of biodiversity.
- Ecosystem and biodiversity services: Ecological, economic, social, ethical, aesthetic and Informational value.

(8 lectures)

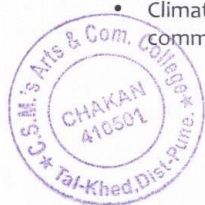
Unit 5 : Environmental Pollution

- Environmental pollution : types, causes, effects and controls; Air, water, soil and noise pollution
- Nuclear hazards and human health risks
- Solid waste management : Control measures of urban and industrial waste.
- Pollution case studies.

(8 lectures)

Unit 6 : Environmental Policies & Practices

- Climate change, global warming, ozone layer depletion, acid rain and impacts on human communities and agriculture



Principal
C.S.M.'s Arts & Commerce College
Chakan, Tal-Khed, Dist-Pune.

- Environment Laws: Environment Protection Act; Air (Prevention & Control of Pollution) Act; Water (Prevention and control of Pollution) Act; Wildlife Protection Act; Forest Conservation Act. International agreements: Montreal and Kyoto protocols and Convention on Biological Diversity (CBD).
- Nature reserves, tribal populations and rights, and human wildlife conflicts in Indian context. (7 lectures)

Unit 7 : Human Communities and the Environment

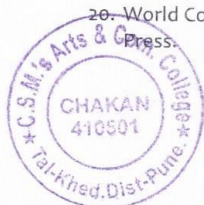
- Human population growth: Impacts on environment, human health and welfare.
- Resettlement and rehabilitation of project affected persons; case studies.
- Disaster management : floods, earthquake, cyclones and landslides.
- Environmental movements : Chipko, Silent valley, Bishnois of Rajasthan.
- Environmental ethics: Role of Indian and other religions and cultures in environmental conservation.
- Environmental communication and public awareness, case studies (e.g., CNG vehicles in Delhi). (6 lectures)

Unit 8 : Field work

- Visit to an area to document environmental assets: river/ forest/ flora/fauna, etc.
- Visit to a local polluted site-Urban/Rural/Industrial/Agricultural.
- Study of common plants, insects, birds and basic principles of identification.
- Study of simple ecosystems-pond, river, Delhi Ridge, etc. (Equal to 5 lectures)

Suggested Readings:

1. Carson, R. 2002. *Silent Spring*. Houghton Mifflin Harcourt.
2. Gadgil, M., & Guha, R. 1993. *This Fissured Land: An Ecological History of India*. Univ. of California Press.
3. Gleeson, B. and Low, N. (eds.) 1999. *Global Ethics and Environment*, London, Routledge.
4. Gleick, P. H. 1993. *Water in Crisis*. Pacific Institute for Studies in Dev., Environment & Security. Stockholm Env. Institute, Oxford Univ. Press.
5. Groom, Martha J., Gary K. Meffe, and Carl Ronald Carroll. *Principles of Conservation Biology*. Sunderland: Sinauer Associates, 2006.
6. Grumbine, R. Edward, and Pandit, M.K. 2013. Threats from India's Himalaya dams. *Science*, 339: 36-37.
7. McCully, P. 1996. *Rivers no more: the environmental effects of dams* (pp. 29-64). Zed Books.
8. McNeill, John R. 2000. *Something New Under the Sun: An Environmental History of the Twentieth Century*.
9. Odum, E.P., Odum, H.T. & Andrews, J. 1971. *Fundamentals of Ecology*. Philadelphia: Saunders.
10. Pepper, I.L., Gerba, C.P. & Brusseau, M.L. 2011. *Environmental and Pollution Science*. Academic Press.
11. Rao, M.N. & Datta, A.K. 1987. *Waste Water Treatment*. Oxford and IBH Publishing Co. Pvt. Ltd.
12. Raven, P.H., Hassenzahl, D.M. & Berg, L.R. 2012. *Environment*. 8th edition. John Wiley & Sons.
13. Rosencranz, A., Divan, S., & Noble, M. L. 2001. *Environmental law and policy in India*. Tripathi 1992.
14. Sengupta, R. 2003. *Ecology and economics: An approach to sustainable development*. OUP.
15. Singh, J.S., Singh, S.P. and Gupta, S.R. 2014. *Ecology, Environmental Science and Conservation*. S. Chand Publishing, New Delhi.
16. Sodhi, N.S., Gibson, L. & Raven, P.H. (eds). 2013. *Conservation Biology: Voices from the Tropics*. John Wiley & Sons.
17. Thapar, V. 1998. *Land of the Tiger: A Natural History of the Indian Subcontinent*.
18. Warren, C. E. 1971. *Biology and Water Pollution Control*. WB Saunders.
19. Wilson, E. O. 2006. *The Creation: An appeal to save life on earth*. New York: Norton.
20. World Commission on Environment and Development. 1987. *Our Common Future*. Oxford University Press.




 Principal
 C.S.M.'s Arts & Commerce College,
 Chakan, Tal-Khed, Dist-Pune.

2/2

Syllabus forAbility Enhancement Compulsory Course (AECC – Environment Studies)(2 credit) for under graduate(For All Faculties - Second Year - Semester III)It is as per UGC guidelines and framing -**Unit 1 : Introduction to environmental studies**

- Multidisciplinary nature of environmental studies;
- Scope and importance; Concept of sustainability and sustainable development.

(2 lectures)

Unit 2 : Ecosystems

- What is an ecosystem? Structure and function of ecosystem ; Energy flow in an ecosystem : food chains, food webs and ecological succession. Case studies of the following ecosystems :

- Forest ecosystem
- Grassland ecosystem
- Desert ecosystem
- Aquatic ecosystems (ponds, streams, lakes, rivers, oceans, estuaries)

(8 lectures)

Unit 3 : Natural Resources : Renewable and Non-renewable Resources

- Land resources and land use change; Land degradation, soil erosion and desertification.
- Deforestation: Causes and impacts due to mining, dam building on environment, forests, biodiversity and tribal populations.
- Water : Use and over-exploitation of surface and ground water, floods, droughts conflicts over water (international & inter-state).
- Energy resources : Renewable and non renewable energy sources, use of alternate energy sources, growing energy needs, case studies.

(10 lectures)

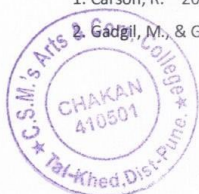
Unit 4 : Biodiversity and Conservation

- Levels of biological diversity : genetic, species and ecosystem diversity; Biogeographic zones of India; Biodiversity patterns and global biodiversity hot spots
- India as a mega-biodiversity nation; Endangered and endemic species of India
- Threats to biodiversity : Habitat loss, poaching of wildlife, man-wildlife conflicts, biological invasions; Conservation of biodiversity : In-situ and Ex-situ conservation of biodiversity.
- Ecosystem and biodiversity services : Ecological, economic, social, ethical, aesthetic and Informational value.

(10 lectures)

References :

1. Carson, R. 2002. Silent Spring. Houghton Mifflin Harcourt.
- Gargil, M., & Guha, R. 1993. This Fissured Land: An Ecological History of India. Univ. of California Press.



[Signature]
Principal
C.S.M.'s Arts & Commerce College
Chakan, Tal-Khed, Dist-Pune.

Syllabus for**Ability Enhancement Compulsory Course (AECC – Environment Studies)(2 credit) for under graduate****(For All Faculties - Second Year - Semester IV)****It is as per UGC guidelines and framing -****Unit 5 : Environmental Pollution**

- Environmental pollution : types, causes, effects and controls; Air, water, soil and noise pollution
- Nuclear hazards and human health risks
- Solid waste management : Control measures of urban and industrial waste.
- Pollution case studies.

(10 lectures)

Unit 6 : Environmental Policies & Practices

- Climate change, global warming, ozone layer depletion, acid rain and impacts on human communities and agriculture
- Environment Laws: Environment Protection Act; Air (Prevention & Control of Pollution) Act; Water (Prevention and control of Pollution) Act; Wildlife Protection Act; Forest Conservation Act. International agreements: Montreal and Kyoto protocols and Convention on Biological Diversity (CBD).
- Nature reserves, tribal populations and rights, and human wildlife conflicts in Indian context.

(9 lectures)

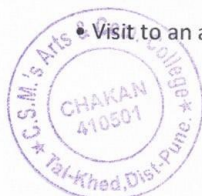
Unit 7 : Human Communities and the Environment

- Human population growth: Impacts on environment, human health and welfare.
- Resettlement and rehabilitation of project affected persons; case studies.
- Disaster management : floods, earthquake, cyclones and landslides.
- Environmental movements : Chipko, Silent valley, Bishnois of Rajasthan.
- Environmental ethics: Role of Indian and other religions and cultures in environmental conservation.
- Environmental communication and public awareness, case studies (e.g. CNG vehicles in Delhi).

(6 lectures)

Unit 8 : Field work

- Visit to an area to document environmental assets: river/ forest/ flora/fauna, etc.



Principal
C.S.M.'s Arts & Commerce College
Chakan, Tal-Khed, Dist-Pune.

- Visit to a local polluted site-Urban/Rural/Industrial/Agricultural.
- Study of common plants, insects, birds and basic principles of identification.
- Study of simple ecosystems-pond, river, Delhi Ridge, etc.

(Equal to 5 lectures)

References :

1. Carson, R. 2002. Silent Spring. Houghton Mifflin Harcourt.
2. Gadgil, M., & Guha, R. 1993. This Fissured Land: An Ecological History of India. Univ. of California Press.
3. Gleeson, B. and Low, N. (eds.) 1999. Global Ethics and Environment, London, Routledge.
4. Gleick, P. H. 1993. Water in Crisis. Pacific Institute for Studies in Dev., Environment & Security. Stockholm Env. Institute, Oxford Univ. Press.
5. Groom, Martha J., Gary K. Meffe, and Carl Ronald Carroll. Principles of Conservation Biology. Sunderland: Sinauer Associates, 2006.
6. Grumbine, R. Edward, and Pandit, M.K. 2013. Threats from India's Himalaya dams. Science, 339 : 36-37.
7. McCully, P. 1996. Rivers no more: the environmental effects of dams (pp. 29-64). Zed Books.
8. McNeill, John R. 2000. Something New Under the Sun: An Environmental History of the Twentieth Century.
9. Odum, E.P., Odum, H.T. & Andrews, J. 1971. Fundamentals of Ecology. Philadelphia: Saunders.
10. Pepper, I.L., Gerba, C.P. & Brusseau, M.L. 2011. Environmental and Pollution Science. Academic Press.
11. Rao, M.N. & Datta, A.K. 1987. Waste Water Treatment. Oxford and IBH Publishing Co. Pvt. Ltd.
12. Raven, P.H., Hassenzahl, D.M. & Berg, L.R. 2012. Environment. 8th edition. John Wiley & Sons.
13. Rosencranz, A., Divan, S., & Noble, M.L. 2001. Environmental law and policy in India. Tripathi 1992.
14. Sengupta, R. 2003. Ecology and economics : An approach to sustainable development. OUP.
15. Singh, J.S., Singh, S.P. and Gupta, S.R. 2014. Ecology, Environmental Science and Conservation. S. Chand Publishing, New Delhi.
16. Sodhi, N.S., Gibson, L. & Raven, P.H. (eds). 2013. Conservation Biology : Voices from the Tropics. John Wiley & Sons.
17. Thapar, V. 1998. Land of the Tiger: A Natural History of the Indian Subcontinent.
18. Warren, C. E. 1971. Biology and Water Pollution Control. WB Saunders.
19. Wilson, E. O. 2006. The Creation: An appeal to save life on earth. New York : Norton.
20. World Commission on Environment and Development. 1987. Our Common Future. Oxford University Press.




Principal
C.S.M.'s Arts & Commerce College
Chakan, Tal-Khed, Dist-Pune.

Syllabus for B. Com. Semester –II

Subject Name: - Business Ethics - II

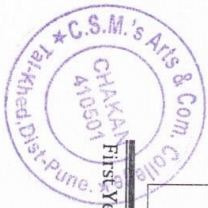
Course code:- 126 (D)

Depth of the program – Fundamental Knowledge

Objective of the Program

1. To enhance students' general awareness of ethical dilemmas at work.
2. To understand differing perceptions of interests in business-related situations
3. To introduce the concept of Corporate Social Responsibility, corporate Governance and explore its relevance to ethical business activity
4. To examine whether ethics set any boundaries on Accounting, marketing, IT, Social Media and workplace.
5. To prepare students to play a constructive role in improving the sustainable development with which they may become involved.

Unit No	Unit Title	Contents	Purpose Skills to be developed
1	Business Ethics	Business ethics–Meaning, definitions, scope , objectives, need and Principles. Human values and moral –meaning, formation and importance. Professional Ethics-meaning and significance, management and ethics Gandhian approach in Ethics. Global Trends in Ethics.	1. Equip the students with a skills to resolve the business problems with ethical norms. 2. Recognize the inherent conflict of interest in many business decisions.



First Year B. Com. Semester – II Syllabus

[Signature]

Page 46

Principal
C.S.M.'s Arts & Commerce College
Chakan, Tal-Khed, Dist-Pune.

2	<p>Corporate Social Responsibility</p> <p>CSR – concept, scope, forms of CSR, dimensions of CSR, legal and ethical foundation for CSR, steps to attain CSR, International Approach to CSR CSR Activities in- a. Social welfare, b. Healthcare, c. Education and d. Infrastructure</p>	<p>Understanding the scope CSR and it's scope 2. To know the global trends</p>
3.	<p>Corporate Governance and Business ethics</p> <p>Corporate Governance- concept, objectives, features, core principles of good corporate governance, advantages, system of corporate governance and SEBI's guideline Whistle Blowing- Meaning causes and types. Current issues of Business ethics in- a. Accounting, b. Social Media, c. IT, d. Marketing and Advertisement e. Harassments and discrimination at workplace</p>	<p>Acquaint the students with corporate governance and global business ethics.</p>



First Year B. Com. Semester – II Syllabus



Page 47

Principal
C.S.M.'s Arts & Commerce College
Chakan, Tal-Khed, Dist-Pune.

4.	Sustainable Development and Ethics	Sustainable Development- concept, need principles and importance, Goals of sustainable development and challenges to achieve SD. Achievements of Sustainable Development in India- clean water, clean energy, no poverty, zero hunger, Good Health, quality education, climates action and Industry innovations infrastructure. Ethics and sustainable development.	Identify various facts of sustainable development Apply the knowledge of sustainable development for people education
----	---	---	---

Teaching methodology

Topic No.	Total Lectures	Innovative methods to be used	Film shows and AV Applications	Project	Expected Outcome
1	12	Article Review, Group Discussion, Quiz	Documentary	-	Acquaint knowledge and maturity to understand the Business Ethics
2	12	Survey report, Poster presentation, Guest lecture	Short film	-	Application of CSR in various sector
3	12	Interview, Game, Narrating	Documentary	-	To analyze corporate governance in India
4	12	Project making, Street play, jingles m	Short Film	Project	To understand and achieve sustainable development



First Year B. Com. Semester - II Syllabus

(Signature)

Page 48

Principal
C.S.M.'s Arts & Commerce College
Chakan, Tal. Khed, Dist. Pune

Method of Evaluation

Subject	Internal Evaluation	External Evaluation	Suggested Add on Course
Unit - I	Continuous Evolution	Written Exam	Related Short Term Course/Seminar/Workshop
Unit - II	Continuous Evolution	Written Exam	Related Short Term Course/Seminar/Workshop
Unit - III	Continuous Evolution	Written Exam	Related Short Term Course/Seminar/Workshop
Unit - IV	Continuous Evolution	Written Exam	Related Short Term Course/Seminar/Workshop



First Year B. Com. Semester - II Syllabus

[Signature]

Principal

C.S.M.'s Arts & Commerce College
Chakan, Tal. Chakan, Dist-Pune.

References

Sr. No.	Title of the Book	Author/s	Publication	Place
1.	Ethics in Management	S.A. Sherlekar ,	Himalaya Publication	New Delhi
2.	Business Ethics and corporate Governance	S S Khanka	S. Chand Publication	Mumbai
3.	Business Ethics and Corporate Governance	S. K. Bhatia	Deep and Deep sons	New Delhi
4.	Corporate Governance : Principle, Policies and Practices	Bob Tricker	Oxford University Press	New Delhi
5.	Management by Values	S.K.Chakraborti ,	Oxford University Press	Mumbai
6.	Business Ethics And Corporate Governance	A. C. Fernando	Dorling Kindersly	Mumbai
7.	E Commerce - A Study in Business Ethics	Rituparna Raj	Himalaya Publication	New Delhi
8.	E-Commerce and It's Applications	Dr. U. S. Pandey, Rahul Srivastava and Saurabh Shukla.	S. Chand & Company,	New Delhi
9.	The sustainable development goals	United Nations	United Nations Publication	UN



First Year B. Com. Semester – II Syllabus

[Signature]

Principal

C.S.M.'s Arts & Commerce College
Chakan, Tal. Khed, Dist. Pune.

10.	Atlas of Sustainable Development Goals 2017: from World Development Indicators	World Bank	World Bank Publication	-
11.	Business Ethics And Corporate Governance	A. C. Fernando	Dorling Kindersly	Mumbai
12.	The age of sustainable development goals	Jeffery D Saches and Ki Moon Ban	Columbia University Press	- -

Suggested References -Web Reference

Sr. No	
1	http://www.mca.gov.in/MinistryV2/csrdatasummary.html
2	Csr.gov.in
3	https://www.acclimied.com/sustainable/corporate-social-responsibility
4	https://www.youtube.com/watch?v=FN0kRRR98518
5	https://sustainabledevelopment.un.org/?menu=1300
6	https://www.toppr.com/guides/business-communication-and-ethics/business-ethics/meaning-and-ethical-principles-in-business/



First Year B. Com. Semester – II Syllabus

Page 51

Principal

C.S.M.'s Arts & Commerce College
Chakan, Tal. Khed, Dist. Pune

M. Com. Part I (Semester II)
Group F (Business Administration) - Special Paper III

Subject : - Business Ethics & Professional Values

Course Code No: 213

Objectives of the course

1. To raise the students general awareness on the ethical dilemmas at work place
2. To understand the differing perceptions of interest in business related solutions
3. To present the concept of Corporate Social Responsibility and explore its relevance to ethical obligations and ethical ideals present in the relationship between employers and employees
4. To investigate whether ethics set any boundaries on competition , marketing, sales and advertising
5. To enable students to validate or correct , personal ideas about various ethical perspectives
6. To enable students to develop their own considered judgment about issues in Business Ethics
7. To foster more careful, disciplined thinking in trying to resolve issues in business ethics
8. To prepare students to play a constructive role in improving the sustainable development with which they may become involved

Depth of the program – Fundamental Knowledge



Principal

C.S.M.'s Arts & Commerce College
Chakan, Tal. Khed, Dist. Pune

Unit No.	Unit Title	Contents	Purpose Skills to be developed
1	Business Ethics and Professional Values	a. Business Ethics – Introduction, Meaning, Scope, Principles, importance, Code of Ethics and Theories b. Professional Values – Meaning, Significance, Scope and Human Values c. Ethical Decision Making – Meaning, determinants, process of ethical decision making	1. Understanding Knowledge of established methodologies of solving ethical problems 2. Recognizing significance of Professional Values
2	Corporate Social Responsibility and Corporate Governance	a. CSR – Introduction, advantages, scope for CSR in India, Legal provisions for CSR, Forms of CSR and Indian Corporations b. Corporate Governance – concept Objectives, features, advantages, code whistle blowing, types arguments and justification c. Value Based Management – meaning, benefits and methods =, Vedic Management for business ethics	1. Knowing CSR and its scope and forms 2. Analysis of Corporate Governance and Value Based Management
3	Indian Ethical Practices	a. Indian Ethical Practices Finance b. Indian Ethical Practices Marketing c. Indian Ethical Practices Information Technology d. Ethics at work place e. Indian Ethical Practices HRM	Recognizing the unethical issues in Finance, Marketing, IT, HRM and at workplace
4	Emerging issues in Business Ethics and Environmental issues	a. Ethics in Environment – environmental crisis, issues relating to environmental degradation, natural resources depletion and pollution b. Sustainable Development – Meaning, Principles. Goals of Sustainable Development, Strategy to achieve Sustainable	1. Recognizing environmental issues and its impact on Business 2. Achieving Sustainable Development



[Signature]

Principal

C.S.M.'s Arts & Commerce College
Chakan, Tal. Khed, Dist. Pune

	Development	
--	-------------	--

Teaching Methodology

Topic No.	Total Lectures	Innovative methods to be used	Film shows and AV Applications	Project	Expected Outcome
1	12	Case study for Ethical Values and Decision making	PPT and examples of Indian and Foreign Companies	Collect Cases of Ethical Value Decisions	To understand How companies ethically operate
2	12	PPT and Comparative study of CSR practices and Corporate governance	Case Study of any Organization	Collection of Data and information on CSR practices and Corporate Governance of a company	To understand how CSR activities help the society for better living
3	12	Guest Lectures by Experts from corporate	PPT on possible ethical practices in different areas of Business Administration	Case study of ethical practices adopted by a company	To understand how ethical practices can be adopted in different areas



Principal
 C.S.M.'s Arts & Commerce College
 Chakan, Tal. Khed, Dist. Pune.

					of business
4	12	How Business Administration can be environment friendly (case study with examples)	Video Clippings of different corporate organizations working towards sustainable development and environment protection	Case study on Sustainable Development Project undertaken by an organization	Awareness on the importance of environmental issues and Sustainable Development

Method of Evaluation

Subject	Internal Evaluation	External Evaluation	Suggested Add on Course
Unit – I	Internal Class Room Test for Conceptual understanding	As per University structure	Library assignment for conceptual understanding
Unit – II	Case Study presentation	As per University structure	15 days course on CSR including Visit to an organization
Unit – III	Paper Presentation	As per University structure	Listing out the various unethical practices in



Principal
 C.S.M.'s Arts & Commerce College
 Chakan, Tal. Khed, Dist. Pune.

Unit – IV	Report on work of an organization for Sustainable Development OR Visit to an organization to study the consideration of Sustainable Development	As per University structure	different areas of Business Administration
		One month Certificate course on Sustainable Development	

References :

List of Books Recommended :-

1. Ethics in Management – By S.S.Shetkar (Himalaya Publication)
2. Business Ethics and Corporate Governance – By S.S.Khanka(S.Chand Publication)
3. Business Ethics and Corporate Governance – By S.K.Bhatia (Deep and Deep sons)
4. Management by Values – By S.K.Chakraborti(Oxford University Press)
5. E-Commerce – A study in Business Ethics – By Rituparna Raj (Himalaya Publication).
6. E-Commerce and It's Applications – By Dr. U.S. Pandey, Rahul Srivastava and Saurabh Shukla.(S.Chand Publication)



Principal
C.S.M's Arts & Commerce College
Chakan, Tal:Khed, Dist:Pune.

7. The age of Sustainable goals – By Jeffery D. Sachs and Ki Moon Ban (Columbia University Press)
8. Atlas of Sustainable Development Goals 2017: from World Development Indicators – by World Bank (World Bank Publication)
9. Business Ethics and Corporate Governance – By A.C. Fernando (Dorling Kindersly)
10. Corporate Governance: Principle, Policies and Practices – By Bob Tricker (Oxford University Press)

M. Com. Part I (Semester II)

Group F (Business Administration) - Special Paper IV

Subject :- Elements of Knowledge Management

Course Code – 214



Principal

C.S.M.'s Arts & Commerce College
Chakan, Tal-Khed, Dist-Pune.

Revised syllabi (2019 Pattern) for three years B.com Degree course (CBCS)

Semester - I

Consumer Protection and Business Ethics - I

Course Code – 116 - D

No. of Credits :- 03

Objectives of the Program

1. To develop general awareness of consumerism among the students.
2. To understand the consumers rights, responsibility and role of United Nations.
3. To have a comprehensive understanding about the existing law on consumer protection in India.
4. To create awareness among the students about dispute redresses machinery and basic procedures for handling consumer dispute.
5. To understand the issues relating to e-commerce, e-Banking emerging issues and internet regulations.

Unit No.	Unit Title	Contents	Purpose Skills to be developed
1	Consumer Protection - An Overview	Consumerism- Meaning, Evolution, Rational, Need and Importance of Consumerism, Consumer protection- objectives, scope and importance, Consumer rights and Standardization United Nations guideline on consumer protection- Objectives, scope of application , general principles and framework for consumer protection	understand the concept of consumerism Equip the students with knowledge the evolution, need and importance, of consumerism Understand the role of United Nations to protect consumer's interest.
2	Consumer Education and Awareness	Consumer education-Need and importance, Consumer Responsibility Role of consumer Association and Councils in consumer education and Awareness- Voluntary organization, Consumer protection councils, Media, Educational Institute and Government Skills required for career in Consumer studies field	Handling the emerging issues about consumer protection Acquaint knowledge and skills for career opportunity.



SPPU / B.Com. Structure / CBCS / 2019-20 onwards

Page 61

C.S.M.'s Arts & Commerce Coll.
Chakan, Tal-Khed, Dist-Pune.

Principal
[Signature]

5.	Consumer Protection Law in India *	Consumer Protection Movement in India Consumer Protection Act 1986 - Overview features, important definitions-consumers, Goods, services, Defect, Deficiency, unfair trade practices, Dispute, Complaint - Objectives, Consumer Disputes Redressal Agencies. (Composition, Jurisdiction, Powers and Functions.) Procedure of filing complaint and Procedure to deal with complain.	Compressive understanding about the existing consumer protection Act 1986. Apply the Law for consumer protection
6.	E-Commerce and consumer Protection	E-Commerce- scope and limitations, Need and importance of E-commerce, Prospects and challenges of E-commerce and its effect on consumer Need and importance of E-Education consumer Protection in E-Banking Recent Emerging Issues in E-Commerce	Understand the concept of E-commerce and Consumer Protection Acquaint students about various issues of E-commerce. Able to appreciate the emerging questions and policy issues

[Note: Recent amendments in the Acts and relevant Landmark cases decided by courts are expected to be studied]

Teaching Methodology

Topic No.	Total Lectures	Innovative methods to be used	Film shows and AV Applications	Project	Expected Outcome
1	12	Documentary, PPT, Narration, Quiz, Survey Analysis Article review	Short film about consumer movement, Role of UN	Report Review	Acquaint knowledge and maturity to understand the consumers interest
2	12	Project making, Street play, jingles, slogan Competition,	Use of You tube, Review of Movie	New Emerging Issues in consumer protection	To get training to face emerging issues. To seek career opportunity in this field.



SPPU / B.Com. Structure/CBCS/ 2019-20 onwards

Page 62

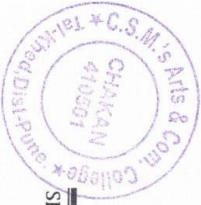
C.S.M.'s Arts & Commerce College,
Chakan, Tal:Khed, Dist-Pune.

Principal

References

3	12	Case study, Poster making, Interview of lawyer . Mute court	Case Analysis, Mute court ,E filing of the case	Recent Laws and silent feature	To Acquaint knowledge and application of laws
4	12	Virtual Learning, Group Discussion, court	Film on cyber security, Internet precautions	Project on E COMMERCE and Consumer protection	To defend and safety in e commerce. To learn e skills

Sr. No.	Title of the Book	Author/s	Publication	Place
1	Grahak Darshan	Mr. Bindu Madhav Joshi	Akhil Bhartiya Grahak Panchayat	Pune
2	Grahak Saurakshan Adhiniyam	Ad Ghare S S	Mukund Publication	Pune
3	E- Commerce : An Indian Perspective	Dr.P. T. Joshep	PHI Publication	New Delhi
4	E Banking in India	Dr R K Uppal	New Century Publication	New Delhi
5	Consumer education and empowerment	Dr. S. S. Singh, Dr.Sapna Chadah	Abhijit Publication	New Delhi
6	GrahakRaja Jaga Ho	Prof. G. V. Kayandepatil	Chaitanya Publication	Nashik
7	United Nations Guidelines on Consumer Protection	unctad.org	UNCTAD	UNCTAD Geneva Switzerland
8	The Consumer Protection Act, 1986	Act	Govt of India	Delhi
9	The law of E Commerce	Dr A Alghamdi	Auther House	Mumbai



SPPU/ B.Com. Structure/CBCS/ 2019-20 onwards